

Engaging Communities into Financial Counseling

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Keywords

Communities, Volunteers, and Finance

Target Audience

Maryland Residents, Department of Social Services, Department of Family Services Caseworkers, Department of Aging, Community Action Agencies, Credit Union Employees, Lenders, Faith Based and Non-profit Organizations.

Objective/Purpose

The purpose of this program is to (1) recruit volunteer financial counselors, (2) provide Train-the-Trainer workshops which will enable the target audience to counsel individuals/families, and (3) counsel Maryland residents one-on-one in financial management.

Content/Description

The Finance Educator provides overall leadership to the Volunteer Financial Counselor (VFC) Program through (1) recruiting, training, managing, and mentoring, (2) effectively managing over 27 counselors who are trained in effective counseling techniques, (3) provide training for the target audience so that they may increase the financial literacy of their clients, (4) as a result from 2005 – 2007, (VFC) have contributed over 979 hours an equivalent total value of over \$19, 000.00.

Reference

Stephenson, Mary. (1997 developed) and Jinhee Kim. (2000 revised). *Financial Counseling Service Training Manual*. University of Maryland, Cooperative Extension College Park, Maryland.