

## **Georgia CASH – Georgia Continuous Automatic Survey Helper**

Kisha Faulk, Michelle Melton, Michael Rupured, Joan Koonce, & Renee Dotson

University of Georgia

### **Abstract:**

Georgia Continuous Automatic Survey Helper (CASH) is an evaluation tool designed around financial management education. Georgia CASH was created to implement ongoing evaluation in support of educational initiatives encouraging consumers 18 and older to replace spending habits with saving habits. As of February 2012, Georgia CASH participants have set a goal to increase savings by \$67,137 per month (an average of \$89 per person) and to reduce debt by \$45,445 per month (\$60 average). Session participants will be introduced to the Georgia CASH database and be familiarized with how the system serves as an automatic evaluation tool that doubles as an educational asset. The presenters will share methods of how the platform is being used across the state of Georgia to collect quantitative impact data.