

Title of the Presentation: Project MONEY (Multi-county Outreach Network Educating Youth)

Brief Synopsis:

The project was submitted and accepted as a Program of Distinction and it was also submitted to continue the program by submitting a request for the Strengthening Family Awards. The Southwest Georgia District counties are among the poorest in the nation with 39 of 41 classified as persistent poverty. Georgia suffers from one of the top bankruptcy rates with higher rates among young adults. Project MONEY (Multi-county Outreach Network Educating Youth) was formed as a youth-adult partnership to address financial literacy. The time-proven method of educating youth to reach adults was employed.

The vision of Project MONEY is to assist in breaking the continuous cycle of generational poverty. The mission is to steward financial literacy education and positive relationship building equipping youth to make sound life-long financial choices. A two part process of an educational conference and community program exposed 4-Hers to education and practical application settings. The "Growing Your Pot of Gold" conference was held in the most financially challenged part of the district. The event targeting 6th-8th graders featured speakers and interactive classes taught on a college campus

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